

Walking Together

Curb Notes

Holiday Hearts of Giving

Jessica Gowers, Communications & PR Coordinator

As we reflect on this past Christmas season, our hearts are overflowing with gratitude because of your generosity. Your donations during the holidays for individuals and families in need went above and beyond what could have ever been hoped for.

Your kindness came in the form of gifted toys, warm winter wear, socks, and underwear for men, women, and children, self-care boxes and personal hygiene packs, non-perishable food items, diapers, baby wipes and formula, hand-and-foot warmers, gift cards, monetary gifts, and more.

Your donations were used over the Christmas holiday to ensure each individual felt cared for and received a gift to open. Your generosity will even be carried forward into the new year, where some items will be given out as need arises at our emergency shelters, addiction treatment centre, Community Mental Health Programs, and/or our Emergency Voucher Program.

Thank you for considering our neighbours in need over the holidays. You made a tangible difference and gave the gift of hope and comfort by providing items that offer relief during a time of need.

Dare to Give

North Park Community Church's congregation gifted hygiene kits to Mission Services of London's participants every week throughout November and December.

During one of the weekly donation drop-offs, North Park's congregation gave an astonishing 320 bags filled with personal care items.

Thank you to the North Park congregation for the admirable compassion you put forth towards your neighbours in need this winter. *Thank you.*





coldest
*night
OF THE YEAR



Ready to Register?

cnoy.org/londondowntown



Walking Together for our neighbours in need

Join Mission Services of London for the Coldest Night of the Year as a walker or as a team with your family, friends, or colleagues! Coldest Night of the Year (CNOY) is Mission Services of London's annual fundraising campaign to raise awareness and collect donations for our neighbours in need over the colder months.



Why Walk?

- Raise funds and awareness of Mission Services of London's vital services for men, women, and children in need. Funds raised are directed to the highest-priority needs throughout our sites and programs:
 - **Men's Mission:** Emergency shelter for men aged 16+
 - **Rotholme Family Shelter:** Emergency shelter for families (single or dual-parent led)
 - **Quintin Warner House:** Four-month, live-in addiction treatment for men aged 18+
 - **Community Mental Health Programs:** Includes crisis outreach and intervention, court diversion, transitional case management outreach, and the resource centre
 - **Mission Store (797 York Street, at Rectory Street):** Operates our Emergency Voucher Program, providing individuals and families with basic-needs items at no cost to them, as well as selling some donated items at a modest price to accommodate all income levels
- Walking in CNOY is a meaningful way to reflect on the challenges faced by people experiencing homelessness in the winter
- Every step helps spark conversations about homelessness, mental health, and substance addiction
- Join others in London who share your commitment to supporting our neighbours in need

Last Year's Walk (2024):



Join us on Saturday, February 22, 2025!

- H.B. Beal Secondary School (525 Dundas Street, London, ON, King St. Entrance)
- Doors Open at 4:00 PM / Walk Begins at 5:00 PM
- Complete the route once to walk 2.5 km. Complete the route twice to walk 5 km.

Lewkowitz Financial: Lead Sponsor for 7th Year in a Row!

Mission Services of London thanks Lewkowitz Financial for being our lead sponsor for **seven years in a row!** Lewkowitz Financial's unwavering commitment to supporting our neighbours in need serves as an inspiration, and we are deeply grateful. *Thank you.*



Last Year's Walk (2024)

What's Next?

- **Register Now:** Register as a walker or as a team for Saturday, February 22, 2025, at cnoy.org/londondowntown
- **Get Your Team Together:** Ask your family, friends, and/or colleagues to walk with you and show their support for the challenges faced by people experiencing homelessness over the winter months
- **Donate:** Collect donations for your team, or, if you're unable to join the walk, make a donation to Mission Services of London or to a walking team at cnoy.org/londondowntown



Enjoy a bowl of chili prepared by our Men's Mission Kitchen!

Mission Services of London has hosted CNOY in London for: **14 YEARS**

Impacting LIVES
through sites and programs:

Men's Mission
459 York Street
519-672-8500

Rotholme Family Shelter
42 Stanley Street
519-673-4114

Quintin Warner House
457 York Street
519-434-8041

**Community Mental
Health Programs**
4-797 York Street
519-439-7700 (Streetscape)

Mission Store
4-797 York Street
519-438-3056

**Mission Services of
London Foundation**
4-797 York Street
519-433-2807

Administration Office
4-797 York Street
519-433-2807

Visit missionservices.ca

Find us on Twitter (X), Facebook,
LinkedIn, and Instagram

Newsletter Contact:
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Charitable Registration
#119302578RR0001

Thank you to our
government funders:



Big Hearts, Big Impact: Scan Away Hunger™

With our annual Scan Away Hunger™ campaign coming to a close at the end of December, Mission Services of London thanks every donor who offered the gift of a nutritious meal to men, women, and children in need in London.

From online donations alone, the costs were covered for over **5,250 meals** because of generous donors, like you. Mission Services of London continues to work with our great Scan Away Hunger™ partners at Food Basics, Independent, Metro, Remark, and our Mission Store to calculate the total raised at the registers.

Thank you so much to every person that donated to Scan Away Hunger™. Your compassion gave the gift of a full belly and the reminder that they are cared for. *Thank you for your kindness.*

Thank you to the locations that partnered with Mission Services of London for Scan Away Hunger™:



Caring for your neighbours in need at

